



Travel Mamas



Discover the world through travel and beyond with TravelMamas.com! We provide trusted travel tips, giveaways, packing lists and stories for travelers of all ages. Our lifestyle segment, Travel Mamas At Home, covers topics such as parenting, pets, home decor, food/drinks, health/beauty, fashion, books, movies, technology, and gifts. TravelMamas.com launched in March 2009 and reaches an audience of **over 1 million unique visitors** per year. The site ranks among the 50 best travel blogs, based on Google Analytics data.

Travel Mamas by the Numbers

- **Monthly page views: 100,000 – 250,000+**
- [Twitter](#) followers: 22,700+
- [Instagram](#): 6,500+ followers
- [Facebook](#) fans: 4,400+
- [Pinterest](#) followers: 6,300+
- [E-newsletter](#) subscribers: 1,100+
- The Travel Mama Colleen Lanin's [Klout](#) score: 69

Travel Mamas Readers

- Gender: **75% Women**, 25% Men
- Age: **72% Ages 25 – 44**, 20% Ages 45+, 8% Ages 18-24
- Location: **74% United States**, 9.5% Europe, 6% Canada, 10.5% Other

Travel Mamas Team

Travel Mamas Team is made up of 8 writers hailing from various areas of the U.S., Canada and Europe. Each writer brings a different perspective, voice and social media followers. [Read more about our team](#) on TravelMamas.com.

Colleen Lanin, The Travel Mama

Invited to the White House as one of the 100 most influential travel bloggers, Colleen Lanin is the editor-in-chief of TravelMamas.com. She is the author of the award-winning book, "The Travel Mamas' Guide." Her stories have appeared in such publications as the "Today" show travel blog, NBCNews.com, Parenting Magazine and more.



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